

# Tohoku Seminar

## FOR MALAYSIA

Reviving tourism in Tohoku after pandemic.  
Hope this will be a good opportunity to learn more about  
Tohoku and plan a tour in the near future. Let's enjoy!

### DATE & TIME

**Tuesday, 16 March 2021**  
**3PM - 5PM (MYT)**

### VENUE

**Live from Conference Room of  
Tohoku Tourism Promotion Organization**

### PROGRAM

**3:00 – 3:10**

**Opening Remarks by the Organiser  
(Live from Tohoku)**

**3:10 – 3:35**

**Current Situation in Tohoku**

**3:35 – 3:50**

**Presentation by City of SENDAI**

**3:50 – 4:15**

**Other Presentations about Tohoku**

**4:15 – 4:45**

**Presentation by Janice**

**My Tohoku experiences and Sustainable Tourism;  
Socially Distanced Travel; Responsible Tourism**

**4:45 – 4:55**

**FAQ**

**\*Programs may be subject to change.**

**RSVP NOW!!**

### PARTICIPANTS

**Local Travel Agencies**

### INQUIRY

**genki@visum-global.com (Itani/Mr.)**

### ORGANISERS

**Tohoku Tourism Promotion Organization  
Tohoku District Transport Bureau  
City of SENDAI**

### COOPERATION

**MATTA**