



**MATTA AWARDS NIGHT 2019
NOMINATION FORM
BEST TRAVEL AGENCY (CRUISE)**

NOMINATED BY / SELF NOMINATION

SECTION A

FULL NAME

GROUP / ORGANIZATION/ BUSINESS
(IF APPLICABLE)

MATTA MEMBERSHIP NO.
(IF APPLICABLE)

KPL/KPK NO:
(IF APPLICABLE)

ADDRESS

TELEPHONE

EMAIL

NOMINEE DETAILS

SECTION B

FULL NAME

GROUP / ORGANIZATION/ BUSINESS
(IF APPLICABLE)

MATTA MEMBERSHIP NO.

KPL/KPK NO:

ADDRESS

TELEPHONE

EMAIL

AWARD CRITERIA

Judging is based on:

- Value and number of tourists (12 – 24 months duration)
- Sales network
- Reliability of services offered
- Tourist-friendly in terms of reservation, confirmations and other services
- Most professional sales and marketing team in terms of servicing and innovative ideas

QUESTION		SECTION C
Organisational Statement (150 words)	A short statement about your organisation	
Why you should win this award (150 words)	Briefly tell us why you should win this award	
Awards Statements Award statements should concisely outline how the organisation has demonstrated the criteria for this award, for each of the below areas:		
Leadership Describe your financial strategy and how you drive value over volume (500 words) – 35 points	Describe how you are experiencing sustainable economic growth through ongoing profitability, innovation, quality improvement and investment, including: <ul style="list-style-type: none"> • Your focus on long-term financial performance • How you invest capital to grow, and/or improve quality and productivity • How you innovate and have effective strategies to mitigate challenges facing your business • A clear link between your financial performance and business plan goals 	
Operational Excellence (350 words) – 25 points	Areas to cover may include: <ul style="list-style-type: none"> • Demonstrate excellence in financial reporting to stakeholders on business plan deliverables • How well you manage your financial risks and opportunities 	
Impact and outcomes Why results were achieved? (500 words) – 40 points	Areas to cover may include: What are the impacts of the organisation marketing/economic strategy? <ul style="list-style-type: none"> • Growth in value • Growth in tourist's volume • Capital investment driving growth and/or quality and productivity improvements • Business innovations and strategies have mitigated challenges • Quantifiable superior results achieved over a sustainable period • Returns on investment exceeds original business plan goals • How is this marketing and economic strategy futureproofing the business? 	

DECLARATION

I, _____ hereby declare that I have complete authority to act on behalf of the _____ with regards to this nomination and their participation in the MATTA Awards Night 2019.

On behalf of _____, I agree to be bound by the terms and conditions of nomination for the Best Travel Agency (Cruise) at the MATTA Awards Night 2019.

I declare that all information provided in this nomination form is true and correctly represented. I am aware that should any of the information provided be inaccurate or misrepresented, then this nomination will be disqualified.

_____ <i>(Authorised Signatory)</i>	_____ <i>(Official Stamp)</i>

Date: _____

Nomination forms should be completed and submitted with all supporting documents to awards@matta.org.my

**by
31 May 2019, 5.00pm**