

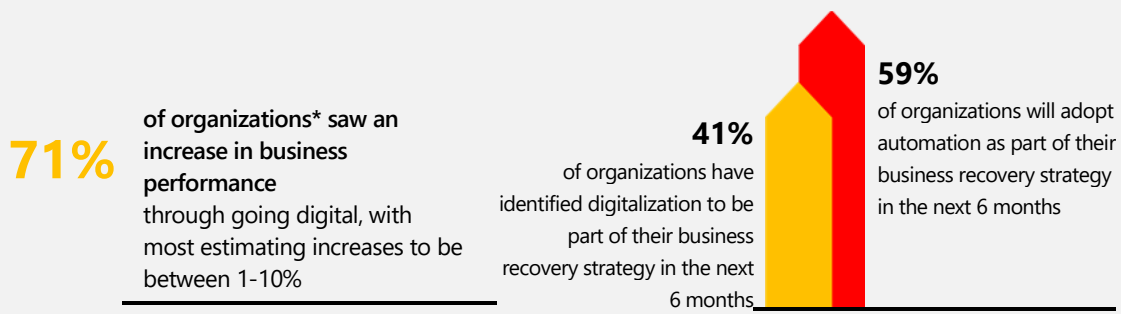
SME Digital 101

Series #1 | 9 March 2021

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Digital transformation is a buzzword we've seen and heard a lot especially over the last twelve months, as businesses of all sizes were forced to adapt and leverage on technology for business continuity and survival.

Based on findings from the FMM – MIER Business Conditions Survey (2020)



But what does it really mean to digitally transform, how do you get started and how do you unlock value from it? We find that most SMEs are aware of the benefits and are keen to seize the opportunity to go digital but have insufficient resources or simply do not know where to start.

Join us at SME Digital 101

A webinar series to address the what, why and how under the topic of digital transformation for SMEs. Get all the information you need to embark on your journey to be a future-ready business.

Series #1 will lend focus to businesses in the **Retail and Services** industry. Program highlights include:

- MDEC x Microsoft Coffee Chat: Demystifying digital transformation and a guide to the SME Digitalization Grant
- Spotlight on digital solutions for retailers and service providers
- Ask us anything — live Q&A with our solution partners

This webinar is delivered in partnership with:

maxisbusiness 

Date:
9 March 2021

Time:
10:00AM — 11:00AM (GMT+8)

Digital Event

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* Figure is relative to the number of respondents that have moved their businesses online

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