

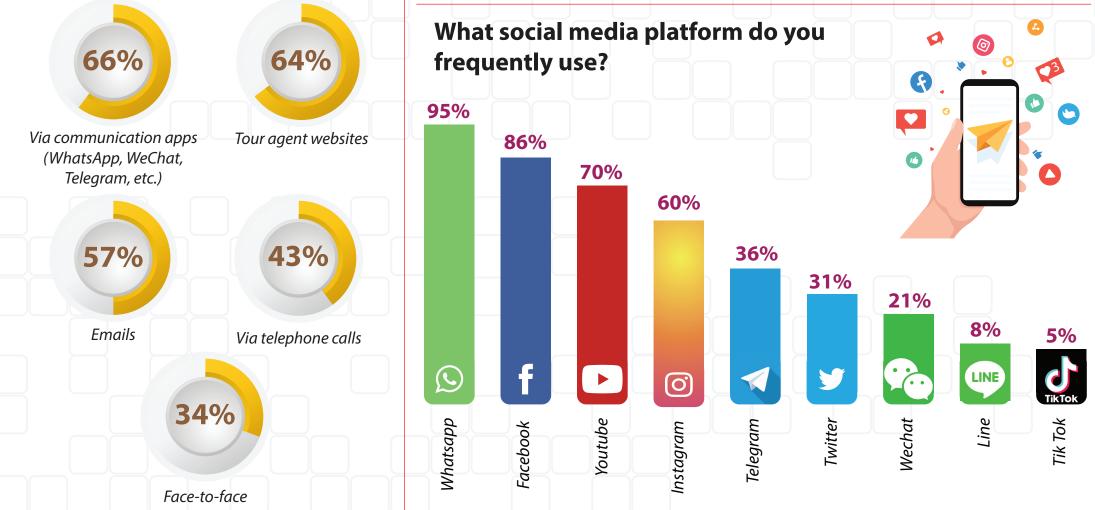
General

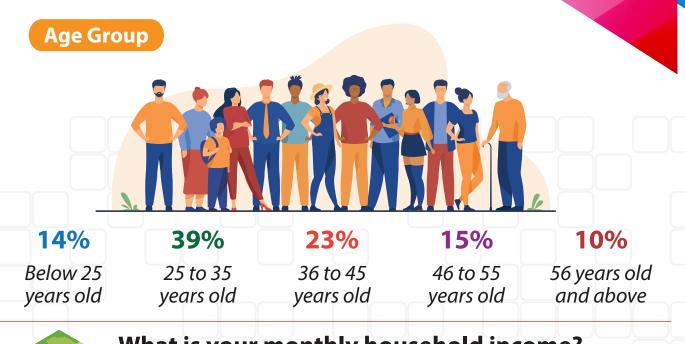
MALAYSIAN ASSOCIATION OF TOUR & TRAVEL AGENTS Persatuan Ejen-Ejen Pelancongan & Pengembaraan Malaysia

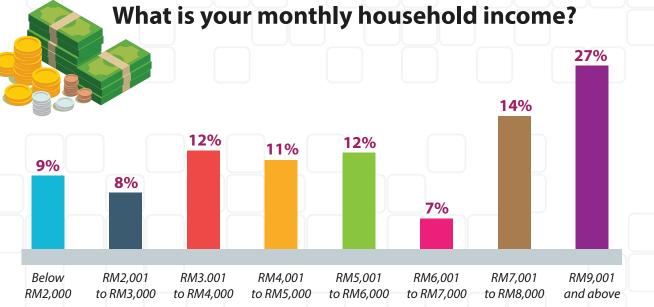
TRAVEL SENTIMENTS DURING COVID-19

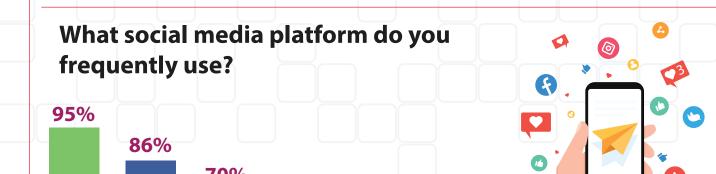
Ge 53%	nder 47%
Marital Status	
Single	42%
Married	55%
Divorced/ Separated	3%

If you wanted to contact a travel agent after the Movement **Control Order (MCO) has been** lifted to book a trip or get more information, which would you prefer?

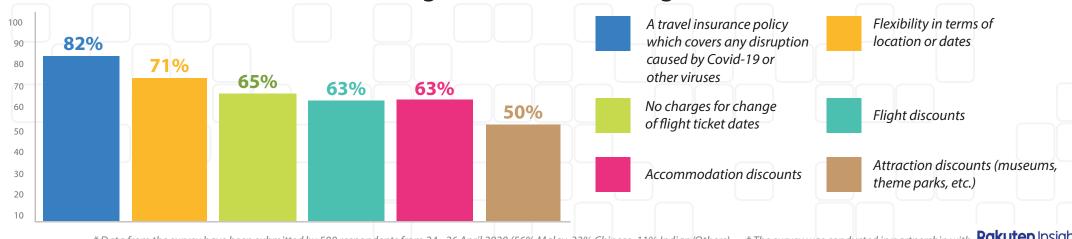








If you were to plan a trip through a travel agent after the Movement Control Order (MCO) has been lifted, which of the following would be convincing?



* Data from the survey have been submitted by 500 respondents from 24 - 26 April 2020 (56% Malay, 33% Chinese, 11% Indian/Others) * The survey was conducted in partnership with Rekuten Insight



MALAYSIAN ASSOCIATION OF TOUR & TRAVEL AGENTS Persatuan Ejen-Ejen Pelancongan & Pengembaraan Malaysia

TRAVEL SENTIMENTS DURING COVID-19 Domestic

What concerns do you have when it comes to travelling for leisure once the Movement **Control Order (MCO) has been lifted?**



About when do you think you would be confident enough to consider travelling locally (within Malaysia) for leisure/holidays?



8%	In the next 1 to 3 months
)%	In the next 4 to 6 months
)%	In the next 7 to 12 months
0%	At least a year after
2%	l do not intend to travel locally (within Malaysia) or the next few years

Who would you travel with for local holidays? Family / Friends / Relatives Colleagues 77% 36%

Partner / Boyfriend / Girlfriend Solo 16% 29%

What mode of transportation would you prefer to travel in for local holidays?



Own vehicle 87%





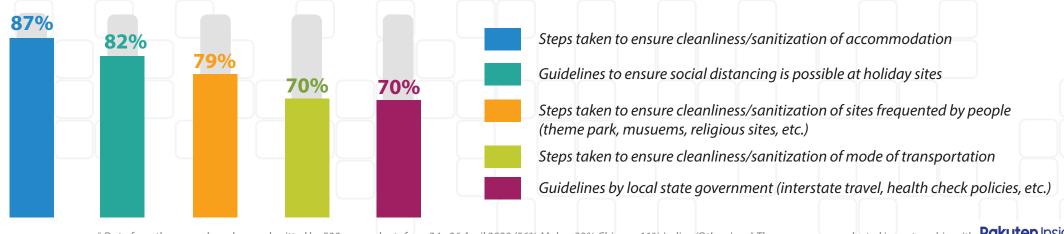


in for local holidays? 2 to 3 4 to 5 60% **52%** star hotels star hotels Budget to Home 10% 37% 1 star hotels stay

What kind of accommodation would you consider staying



What kind of information will you look for while deciding on your local travel itinerary?



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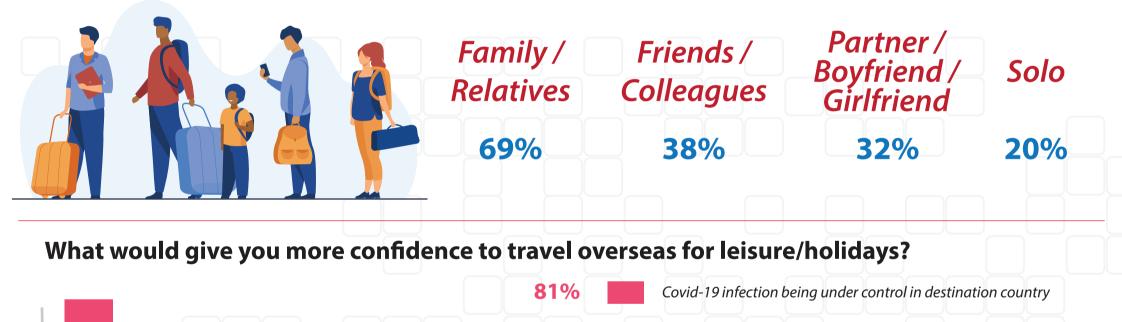
MALAYSIAN ASSOCIATION OF TOUR & TRAVEL AGENTS Persatuan Ejen-Ejen Pelancongan & Pengembaraan Malaysia

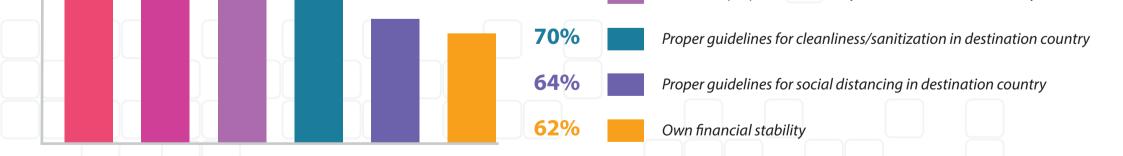
TRAVEL SENTIMENTS DURING COVID-19

About when do you think you would be confident enough to consider travelling overseas (out of Malaysia) for leisure/holidays?



Who would you travel with for overseas holidays (out of Malaysia)?





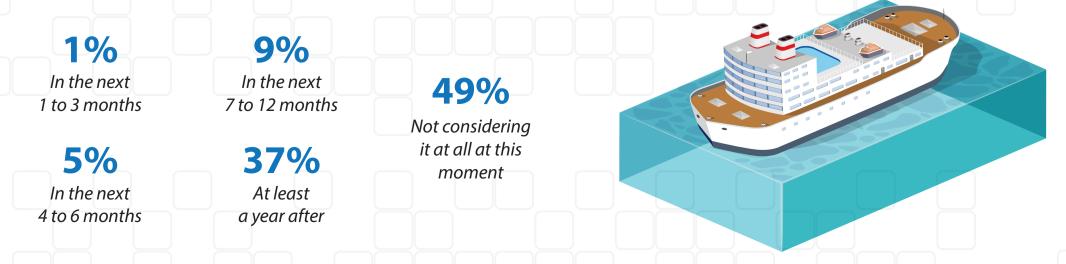
76%

72%

Successful vaccine for Covid-19

Good and proper healthcare systems in destination country

If you were to consider taking a cruise trip, when would you be confident to consider such a trip?



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